

**MILPARK BUSINESS SCHOOL
DOCTOR OF BUSINESS ADMINISTRATION
INITIAL RESEARCH PROPOSAL**

Student Number	
Name & Surname	
Email	
Mobile Number	

Important: Maximum words = 4,500 excluding references (Please delete this block prior to uploading)

Title

Title of the proposed research

Introduction

A brief introduction to the intended research.

Literature review

Analyse at least five academic journal articles relevant to the topic and narrate an appropriate argument in relation to the intended study.

Theoretical framework

Discuss the framework(s) to be used in the study.

Problem statement and research question(s)

Explain the phenomenon to be explored as well as justifying its worthiness for research.

Narrate the research question(s) emanating from the problem statement.

Method

Describe the way in which data will be collected and motivate the reasoning of its appropriateness to address the research question(s).

Contribution

Motivate the importance of the study, highlighting the beneficiaries in terms of theory and practice.

Key terms

List the key terms in the study.

References

Formatted in Harvard style