



MILPARK
BUSINESS SCHOOL



Explore India while you study!



BUSINESS IN EMERGING MARKETS

10-DAY INTERNATIONAL PROGRAMME

IN COLLABORATION WITH
WOXSEN UNIVERSITY | INDIA



- **Registrations are now open for the module:**
- **Business In Emerging Markets (BEMA01-9)**
- **Registration closes on the 11 September 2023**



Arrival date:
Sunday 3 December
2023



Tour date:
Monday 4-13
December 2023



Return date:
Wednesday 14
December 2023

Travel dates:
India (Hyderabad)



Departure date:
Saturday 2 December
2023



Sign Up Now

1. Login to my.milpark
2. Click on My applications
3. Registrations
4. Online registration
5. Or send an email to mbs@milpark.ac.za for assistance



*Discover captivating
culture*

Join us on an **adventurous** 10-day journey

To explore flourishing economies. Discover the captivating culture and develop valuable skills in a range of leading organisations. Take advantage of this exclusive opportunity to network, learn from the best and be part of something special.

DON'T MISS OUT!
DISCOVER EMERGING
MARKETS.

Why would you do the **Business in Emerging Markets** Executive Development Course?



Degree and credit purposes:

Current MBA students complete it as an elective module. If you are an MBA current student, it is your elective. If you are doing it for Non-degree purposes or are on the PGDIP or may want to do the MBA at a later stage – only then would it be a credit towards your MBA.



Curriculum enrichment:

Current MBA students and MBA Alumni do it for non-degree purposes and receive a certificate of completion



Professional development:

Business people who are interested in finding out more about conducting business in emerging markets can do the module as a short course and receive a certificate of completion.



About the Program

This programme offers an opportunity for students to explore the business and policy environment of an emerging economy like India. The experience kicks off for all registered candidates with a few online lectures, via the Milpark Business School Distance Learning Online (DLO) Platform. This part of the course includes an assignment in preparation before heading off to India-Hyderabad. The 10 day tour will begin on the 4th December at Woxsen University.

From the moment students arrive in Hyderabad, they will have a fully immersive experience including but not limited to; on campus lectures, visits to businesses, cultural excursions etc. To complete the programme: students are required to do an assessment, while in India, and upon successful completion of their projects they will receive a certificate from Woxsen University.*

01

Campus-based learning about India's business, technological advancements, and policy environment

Industry immersion and direct engagement with business leaders to gain insights on the happenings and recent developments with a vision for forward-looking projects.

02

03

Analysis and synthesis of your findings pertaining to the case studies in the form of group projects. *These will be presented as key learnings/takeaways and presentations to the Woxsen community. The program shall involve keynotes, workshops, readings, classroom discussions, and research on the focus country.*

Our students will be provided with critical and essential tools to understand how to do business in India by attending subject-specific modules tailored to our course objectives.

** In addition to the certificate from Woxsen University successful students, who pass the BEMA module, you will gain credits towards the Milpark MBA.*

If you are a student on the MBA programme, this will be your elective. If your interest is for Non-degree purposes you will receive a result letter that demonstrates your success on the module.



[View Full Programme](#)

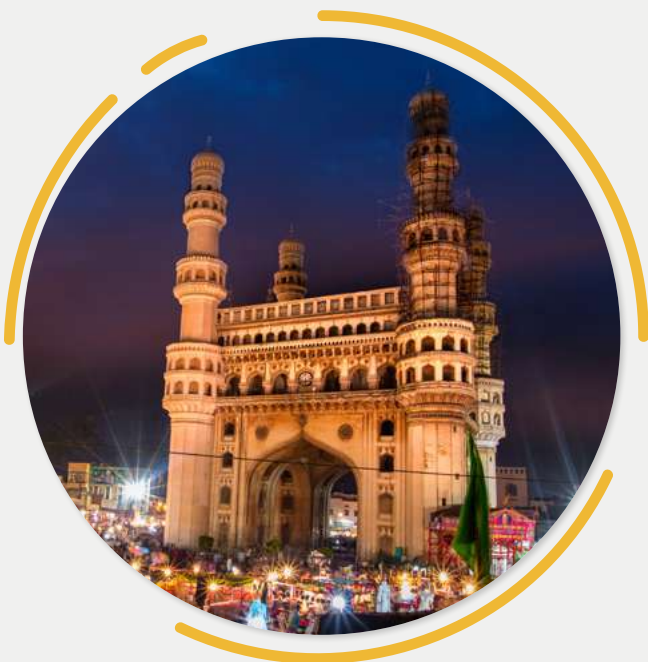
About **Hyderabad**

Hyderabad has emerged as a major IT and business hub in India. It houses numerous multinational companies, technology parks, and a thriving startup ecosystem in the heart of Telangana. The city is known for its Information Technology industry, biotechnology companies, and pharmaceutical research organizations.



Rich Cultural Heritage

Hyderabad has a diverse cultural heritage with influences from various dynasties that ruled the region. The city is known for its unique blend of Hindu and Muslim cultures, as seen in its architecture, language, festivals, and cuisine. The annual Bonalu festival, Bathukamma festival, and the grand celebrations during Eid are some of the cultural highlights in Hyderabad.



Visiting **Hyderabad**

Hyderabad is the capital city of the southern Indian state of Telangana and Andhra Pradesh. It is also the largest city in the state, occupying 650 square kilometres on the banks of the Musi River. As of 2011, the city's population was 6.8 million, with a metropolitan population of 7.75 million, making it India's fourth most populous city and sixth most populous urban-agglomeration.

Hyderabad is also one of the most developed cities in the country, with an established Information Technology (IT) hub and an emerging Bio-Technology hub.

[Read More](#)

Program Intended Learning Objectives



Enable students to gain the ability to investigate, develop and execute business and trade between South Africa and India or other emerging economies.



Enable students to learn about economic, political and cultural issues that can affect business ventures in emerging countries and India in particular.



Campus & Accommodation

You will be staying at the world-class Woxsen University

[View the Campus](#)

Woxsen Global Village the Centre for International Relations organised 'Woxsen Global Village' where different countries' games, activities, dance, and music were showcased on campus.

[View the Village](#)

[Watch what makes Woxsen University Different?](#)



Student's Work



The student will do pre-work before the tour and have an assignment to do. Thereafter the tour and the activities will be facilitated by Woxsen in conjunction with our MBS facilitator.



What will students **receive?**



Return flights to and from India



Module investment:
R 60,000 for a 10-day programme at Woxsen will be covered



Accommodation and meals for the duration of the programme is included



Transport linked to the programme will be covered (includes airport transfers, company visits, etc)



Selected MBS-branded promotional items will be included



Travel insurance and the cost associated with securing a VISA is for the student's account



Who is **involved** in this program

• About **Milpark Business School**

Milpark Business School delivers an education that empowers and equips current and future leaders to pursue ethical and sustainable business practices informed by the Sustainable Development Goals, in an evolving local, continental, and global milieu.

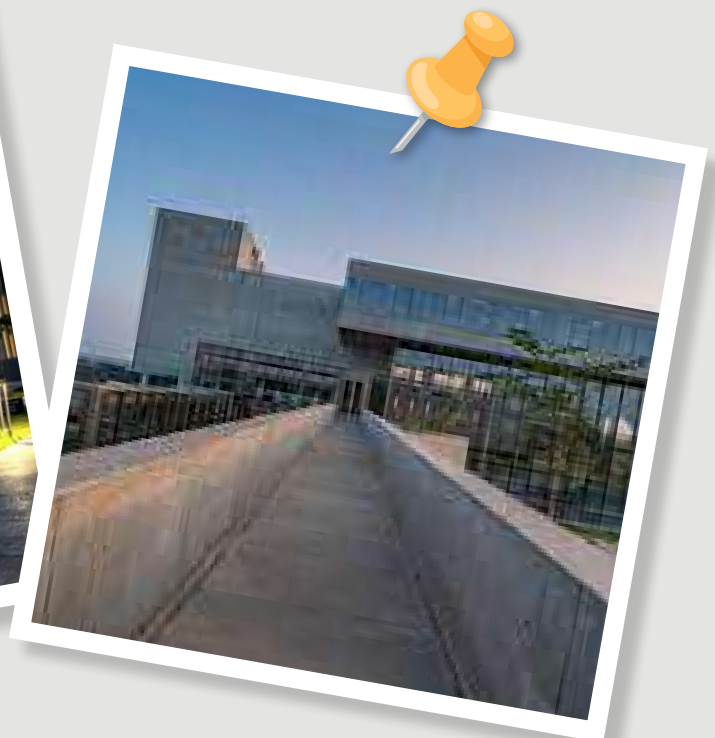
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• About **Woxsen University**

Woxsen was incorporated in 2014 as a School of Business, expanding with the School of Arts and Design which has recently been ranked #2 among the top design schools in India (private category). Additionally, it comprises the School of Architecture and Planning, School of Technology (Engineering), School of Liberal Arts and Humanities, School of Law, and School of Sciences.

[Read More](#)





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out more about the program

