

# ONLINE SHORT COURSE: FINANCE FOR NON-FINANCIAL MANAGERS

MILPARK  
BUSINESS SCHOOL



Financial performance is a central indicator of effectiveness for any business. From small businesses to big corporates, your income and expenditure impacts every aspect of the business, and not having a firm handle on your finances could have devastating consequences. This short course introduces you to the basic principles, tools and techniques across all aspects of financial management.

The course is designed to assist managers with no financial management background to understand the financial implications of managerial decisions. It will enable participants to participate meaningfully in managerial processes such as budgeting, costing, pricing, working capital management and the analysis of financial statements. Small business owners or entrepreneurs will find this course particularly beneficial.

## KEY TOPICS INCLUDE:

- The nature and importance of financial management.
- Business and accounting cycles.
- Budgeting - financial planning and control.
- Management of working capital and cash flows.
- Pricing strategies and decisions.



**TOMORROW IS BEAUTIFUL**  
DEVELOPING ETHICAL LEADERS FOR THE COMMON GOOD.



## DISTANCE LEARNING ONLINE (6 WEEKS)

If you have no financial background and are looking for a flexible, practical course on financial management, this is the course for you.

- Analysis and interpretation of financial statements.

## PROGRAMME OUTCOMES

- On completion of this course, the student will be able to:
- Demonstrate an understanding of

“Finance without strategy is just numbers, and strategy without finance is just dreaming.”

– E. Faber

key factors influencing production cost.

- Select and apply relevant tools for efficient product pricing.
- Effectively apply key principles of managing cash flow and working capital.
- Perform basic analysis of financial statements for improved decision-making.
- Demonstrate critical insights into the financial implications of major financial decisions.

Maximise your B-BBEE score by partnering with Milpark Education. Milpark Education is a proud B-BBEE Level 2 Contributor

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